TOWING & EQUIPMENT

Monthly ads. Clear choices.

A planned digital magazine, equipment classifieds and sponsored email placements.

LAUNCH RATE CARD | USD

Launch rates apply for the first three months of the monthly digital edition. Book one issue at a time. No automatic renewal; any later rate is quoted before you choose another booking.

Placement	Launch rate	What the buyer receives
Full page	$249 / issue	One full-color page in one agreed monthly digital issue; clickable business link.
Half page	$149 / issue	One horizontal half-page ad in one agreed monthly digital issue; clickable business link.
Standard classified	$29 / 90 days	Existing website equipment listing: photos, specifications and direct seller contact.
Featured classified	$49 / 90 days	Existing website listing, with sponsored featured placement for the 90-day term.
Sponsored email banner*	$75 / send	One labeled, linked banner in one confirmed Towing newsletter.
Two email banners*	$125 / month	The same sponsor in two separately confirmed newsletters that month.
Full-page + email bundle*	$349 / month	One full page plus two confirmed sponsored newsletter placements.
Half-page + email bundle*	$249 / month	One half page plus two confirmed sponsored newsletter placements.

* Email inventory and bundles are conditional. Confirm the relevant active reader audience and exact send dates before accepting an email booking or payment. The existing prospect outreach batch is not a newsletter audience.

The supplier profile remains a separate product: $74.50 total for the first 12 months (regular $149), for qualifying new requests through November 30, 2026, 11:59 p.m. Eastern. No automatic renewal; renewal price quoted before choosing. Term begins at approved profile publication.

Optional HUB911 crossover: suppliers serving Michigan responders may also request its separate $74.50 first-year profile. Both profiles total $149 under the same November 30 request deadline, subject to each site's review and written confirmation. Each term begins at its own profile publication. This is separate from monthly ads; combined reach is not guaranteed.